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UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF CALIFORNIA

SECURITIES AND EXCHANGE  
COMMISSION,  
  
Plaintiff,  
  
v.  
  
LOUIS V. SCHOOLER and FIRST  
FINANCIAL PLANNING  
CORPORATION d/b/a WESTERN  
FINANCIAL PLANNING  
CORPORATION,  
  
Defendants.

Case No.: 3:12-CV-02164-GPC-JMA

**ORDER APPROVING:**

**SALE OF SILVER SPRINGS NORTH  
PROPERTY**

**[ECF No. 1508-1]**

Before the Court is the Receiver’s Motion for Approval of Sale of Silver Springs North Property (“Motion”). ECF No. 1508. No opposition was filed. Based upon a review of the moving papers and the applicable law, the Court **GRANTS** the Receiver’s motion.

**BACKGROUND**

**A. The SEC Enforcement Action**

On January 21, 2016, the Court granted the SEC’s motion for final judgment against Defendant Louis V. Schooler. ECF No. 1170. The SEC had initiated this civil action against Defendant Schooler and Western Financial Planning Corporation

1 (“Western”) four years earlier, on account of their practice of defrauding investors into  
2 purchasing unregistered securities. *Id.* (citing Second Summary Judgment Order, ECF  
3 No. 1081). To carry out the scheme, Defendant Western bought undeveloped real estate,  
4 with cash or through financing, and simultaneously formed one or more General  
5 Partnerships (“GPs”) to own the land. First Summary Judgment Order, ECF No. 1074 at  
6 10. Western then sold General Partnership units to investors and sold the undeveloped  
7 real estate to the General Partnerships. *Id.* at 10. In total, Western raised approximately  
8 \$153 million from almost 3,400 investors through implementing this scheme. *Id.*

### 9 **B. The Decline of the General Partnership Assets**

10 In 2013, the Court-appointed Receiver, Thomas Hebrank, engaged licensed  
11 appraisers to value the 23 properties owned by the General Partnerships. ECF No. 203 at  
12 2. Those professionals determined that the land was worth \$16,328,000 and that the net  
13 appraised value (appraised value less outstanding balances on all mortgages) of the  
14 properties was \$12,860,661. *Id.* The net appraised value represented just 8.41% of the  
15 total funds that the general partners had invested in the land. *Id.* The Receiver further  
16 estimated that, based on the then-current appraised values of the land, the average GP  
17 investor would suffer an 88.40% loss if the GP properties were sold in 2013. *Id.*

18 Three years later, soon after final judgment was entered, the Receiver moved for  
19 authority to conduct an Orderly Sale of the General Partnership Properties (“Orderly  
20 Sale”). Motion for Orderly Sale, ECF No. 1181-1. In the Motion, the Receiver indicated  
21 that the aggregate value in the GP accounts had been steadily decreasing while litigation  
22 was ongoing. *See id.* In September 2012, the Receivership had assets of \$6.6 million.  
23 *Id.* at 1. By the end of 2015, the assets had dropped to \$3.5 million, and the Receiver had  
24 reason to believe that the value of the Receivership would continue to drastically  
25 decrease through the end of 2016.<sup>1</sup> This decline, he noted, was due to three main factors:  
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28 <sup>1</sup> The Receiver provided the Court with projections that the Receivership would further decline to \$1.8 million by the end of 2016. Indeed, the Receiver’s projection has since proved to be accurate. The

1 (1) 14 of the 23 properties were not appreciating in value<sup>2</sup>; (2) the properties were not  
2 worth enough to cover the costs of the GPs carrying the properties; and (3) low levels of  
3 investor contributions to pay GP administrator fees, tax preparation fees, property taxes,  
4 property insurance premiums, and notes owed to Western. *See id.* at 1-2. In other words,  
5 the Receiver concluded, because the money being spent to hold the GP properties was  
6 disproportionately high in relation to the value of the GP's real estate assets, the  
7 Receivership was in a steady decline. *Id.*

8 In order to prevent the value of the Receivership from falling into further decline,  
9 the Receiver proposed that the GP properties be sold in accordance with Court-approved  
10 orderly sale procedures. *Id.* The Receiver's proposal explained that the best way to  
11 maximize the value of all of the GP assets for the benefit of all investors, irrespective of  
12 any given investors' direct property interest, was to initiate an orderly sale of the GP  
13 properties. *Id.* The Receiver estimated that the Receivership, after conducting sales of  
14 the GP properties, Western's properties and asset recovery, would be worth \$21,804,826.  
15 *Id.* at 16.

### 16 **C. The Receiver's Motion for Orderly Sale**

17 On May 20, 2016, the Court held a hearing on the Receiver's Motion for Orderly  
18 Sale, at which time the Court heard from the SEC, Defendant, the Receiver, and the  
19 investor-intervenors — that is, those investors who were granted permission under Rule  
20 23 to intervene to oppose the Receiver's Motion. *See* ECF No. 1298. A short time  
21 thereafter, on May 25, 2016, the Court approved, in part, the Receiver's Orderly Sale  
22 process.<sup>3</sup> ECF No. 1304.

23 \_\_\_\_\_  
24 Eighteenth Interim Status Report submitted by the Receiver indicates that the Receivership's current cash  
25 balance is \$1,546,447. ECF No. 1441 at 20.

26 <sup>2</sup> By way of example, the Receiver notes that the value of these 14 properties in 2016, \$3,732,815, was about  
27 \$400,000 less than their value in 2013, \$4,137,000. *Id.* at 2.

28 <sup>3</sup> The Court directed the Receiver to file a Modified Orderly Sale Process that incorporated the public sale  
process consistent with the requirement of 28 U.S.C. § 2001. ECF No. 1304. The Receiver filed a modified  
proposal on June 8, 2016 (ECF No. 1309) and the Court approved the modified proposal on August 30, 2016  
(ECF No. 1359).

1 In approving the Orderly Sale, the Court addressed and evaluated the concerns  
2 expressed by the Receiver, the SEC, and myriad investors, all of whom held differing  
3 positions on whether the Orderly Sale would benefit the Receivership estate. *See*  
4 *generally* ECF Nos. 1181 (Motion for Orderly Sale), 1232 (SEC Response), 1234 (Dillon  
5 Investors' Response), 1235 (Graham Investors' Response); *see also, e.g.*, ECF Nos. 1240,  
6 1242, 1244, 1249-1257 (Letters from Investors). The Court also took into consideration  
7 the recommendations of the investors' experts, as set forth in the Xpera Report. *See* ECF  
8 No. 1304 at 16. The Xpera Report, the Court noted, substantially agreed with the  
9 Receiver on how to maximize the value of the Receivership estate and, for the most part,  
10 agreed on the appraised value of the various GP properties. *Id.* As such, the Court  
11 directed the Receiver, where feasible, to incorporate the recommendations of the Xpera  
12 Report into his ultimate Orderly Sale proposal. *Id.* at 19.

13 On July 22, 2016, the Receiver moved for permission to engage CBRE, a real  
14 estate brokerage firm, as a consultant in order to weigh the pros and the cons of the Xpera  
15 Report. ECF No. 1341-1. The Court granted the Receiver's motion on August 30, 2016.  
16 ECF No. 1359. CBRE presented its findings on the GP properties on October 24, 2016.  
17 ECF No. 1419 (filed under seal). On November 22, 2016, the Receiver submitted a  
18 report evaluating the Xpera Report recommendations. ECF No. 1405. The Court  
19 reviewed the Receiver's report and adopted the recommendations contained therein on  
20 December 12, 2016. ECF No. 1423.

#### 21 **D. Silver Springs North**

22 The Silver Springs North property is comprised of 90.85 acres of undeveloped land  
23 in Lyon County, Nevada. ECF No. 1508-1 at 2. Four of the general partnerships in the  
24 Receivership jointly hold the property: the North Springs Partners, the Rawhide Partners,  
25 the Highway 50 Partners, and the Orange Vista Partners (collectively the "Silver Springs  
26 North partners"). *Id.*

27 With the Court's permission, the Receiver appraised the Silver Springs North  
28 property, along with the rest of the properties in the Receivership, in 2013. Dkt. No.

1 1405, Ex. A. At that time, the appraised value of the Silver Springs North property was  
2 \$360,000. *Id.* at 13. By 2015 and according to a broker opinion value, the property's  
3 worth had decreased to \$320,000. *Id.* One year later, in 2016, the Xpera Group valued  
4 the Silver Springs North property between \$681,375 and \$908,500. *Id.* Later on in 2016,  
5 CBRE estimated that the value of the property ranged from \$454,250 to \$635,950.<sup>4</sup> *Id.*

6 CBRE explained that the Xpera Group's range was "too high for current  
7 conditions in the Silver Springs area." ECF No. 1419 at 56 (document under seal). The  
8 CBRE Report emphasized that only one industrial-zoned parcel had sold in the Silver  
9 Springs area over the last two years and that that parcel "involved an improved parcel  
10 with a retail store and office." *Id.* Accordingly, CBRE recommended that the property  
11 be sold within the next two years, *id.*, a recommendation that coincided with the Xpera  
12 Group recommendation of a sale within twelve months, ECF No. 1405, Ex. A. CBRE  
13 further indicated that the Receiver should market the Silver Springs North parcels at  
14 \$7,000 per acre, for a total purchase price of \$635,950, and expect a sale at around  
15 \$5,000 per acre, for a total purchase price of \$454,250. ECF No. 1419 at 57 (document  
16 under seal). In due course, the Receiver recommended that the Court adopt the CBRE  
17 recommendation, ECF No. 1405, and the Court approved that recommendation on  
18 December 12, 2016, ECF No. 1423.

19 On December 13, 2016, the Receiver received an unsolicited letter of intent from  
20 Lansing Companies ("Lansing") to purchase the Silver Springs North Property for  
21 \$500,000. ECF No. 1508. The Receiver was familiar with Lansing as the company had  
22 expressed interest in the Silver Springs North property on a number of previous  
23 occasions. *Id.* at 1507-08. Given the Xpera and CBRE valuations and in light of the fact  
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<sup>4</sup> The Court observes that the Receiver misstates the CBRE valuation range in the Motion. The Motion states that the CBRE valuation for the Silver Springs North property ranges from \$688,600 to \$964,040. ECF No. 1508-1 at 2. Yet according to the Receiver's Report and Recommendation, that range was for the Silver Springs *South* property, not the Silver Springs North property. ECF No. 1405, Ex.A (emphasis added). Accordingly, the Court's analysis will defer to the valuation range for the Silver Springs North property as recorded in the Receiver's Report and Recommendation.

1 that no broker was involved in the purchase offer, the Receiver deemed Lansing's offer to  
2 be credible. *Id.* The Receiver countered Lansing's offer at \$700,000 and Lansing  
3 accepted. *Id.* The parties subsequently entered a purchase and sale agreement and on  
4 August 18, 2017, Lansing removed all contingencies. *Id.*

5 In accordance with the Court-approved modified Orderly Sale procedures, *see*  
6 *generally* ECF No. 1309, 1359, the Receiver sent notice of Lansing's initial offer of  
7 \$500,000 to investors, but the Receiver did not receive any substantive response  
8 regarding the offer. ECF No. 1508-1. After executing the purchase and sale agreement,  
9 the Receiver laid out a timeline for the submission of qualified overbids pursuant to the  
10 modified Orderly Sale procedures. *Id.* On September 20, 2017, the Receiver notified the  
11 Court that no qualified overbids had been received for the Silver Springs North property.  
12 ECF No. 1518.

### 13 **E. Conclusion**

14 The Court finds that the purchase price of \$700,000 is reasonable in light of the  
15 Xpera Group and CBRE evaluations. The purchase price falls within the range provided  
16 by the Xpera Group (\$681,375 – \$908,500) and is above the range provided by CBRE  
17 (\$454,250 – \$635,950). Further counseling in favor of the reasonableness of this amount  
18 is the fact that no broker commission is due. Because Lansing made an offer on the  
19 property before the Receiver took action to list it, no brokerage fee needs to be paid. This  
20 will result in additional savings for the Receivership estate. Accordingly, the Court  
21 concludes that the purchase price is reasonable and in the best interests of the  
22 Receivership estate.

23 The Court is also satisfied that the Receiver has complied with the modified  
24 Orderly Sale procedures. The Receiver's notice of the sale adhered to the modified  
25 Orderly Sale procedures, which require that notice of the sale be published "in the  
26 county, state, or judicial district of the United States *wherein the realty is situated*," 28  
27 U.S.C. § 2002 (emphasis added), by publishing notice in the Reno Journal-Gazette and  
28 by providing notice to the investors. Accordingly, and given that no opposition to the



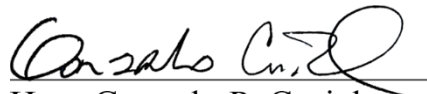
1 present Motion has been filed, or raised, and that no qualified overbid was received, the  
2 Court **GRANTS** Receiver's motion for approval of sale (ECF No. 1508-1).

3 **ORDER**

4 The Receiver's Motion for Approval of Sale of Silver Springs North Property  
5 ("Motion") of Thomas C. Hebrank ("Receiver"), the Court-appointed receiver for First  
6 Financial Planning Corporation d/b/a Western Financial Planning Corporation  
7 ("Western"), its subsidiaries and the General Partnerships listed in Schedule 1 to the  
8 Preliminary Injunction Order entered on March 13, 2013 (collectively, "Receivership  
9 Entities"), having been reviewed and considered by this Court, the Receiver having  
10 notified the Court that no qualified overbids were received (ECF No. 1518), and for good  
11 cause appearing therefore, the Court finds as follows:

- 12 1. The Motion is granted;
- 13 2. The sale of the Property known as the Silver Springs North property, as  
14 described on Exhibit A to the Declaration of Thomas C. Hebrank in support of the  
15 Motion ("Property"), by Thomas C. Hebrank, as receiver for North Springs Partners,  
16 Rawhide Partners, Highway 50 Partners, and Orange Vista Partners, to Lansing  
17 Companies is confirmed and approved;
- 18 3. The purchase price of \$700,000 for the Property is confirmed and approved;  
19 and
- 20 4. The Receiver is immediately authorized to complete the sale transaction,  
21 including executing any and all documents as may be necessary and appropriate to do so.

22  
23 Dated: September 20, 2017

24   
25 Hon. Gonzalo P. Curiel  
26 United States District Judge  
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